

B.B.A. Semester - 2 (CBCS) Examination
March/April – 2024 (As Per Syllabus Year-2018)
Aspects of Modern Management (CORE)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
 2. Figures to the right indicate marks.
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Que.1 Discuss elements of Scientific Management? (14)

OR

Que.1 Discuss Principles of Henry Fayol.

Que.2 Discuss about financial and nonfinancial motives for motivation. (14)

OR

Que.2 What is job satisfaction? Discuss the factors related to job satisfaction.

Que.3 Describe the process of planned change in detail. (14)

OR

Que.3 Discuss the remedies to overcome resistance to change.

Que.4 Discuss the process of Management information System. (14)

OR

Que.4 what is creativity and innovation? How does creativity differ from innovation? List down managerial actions to promote creativity and innovation.

Que.5 what is Strategic management? Discuss strategy formulation process. (14)

OR

Que.5 Discuss the features of strategic management?
